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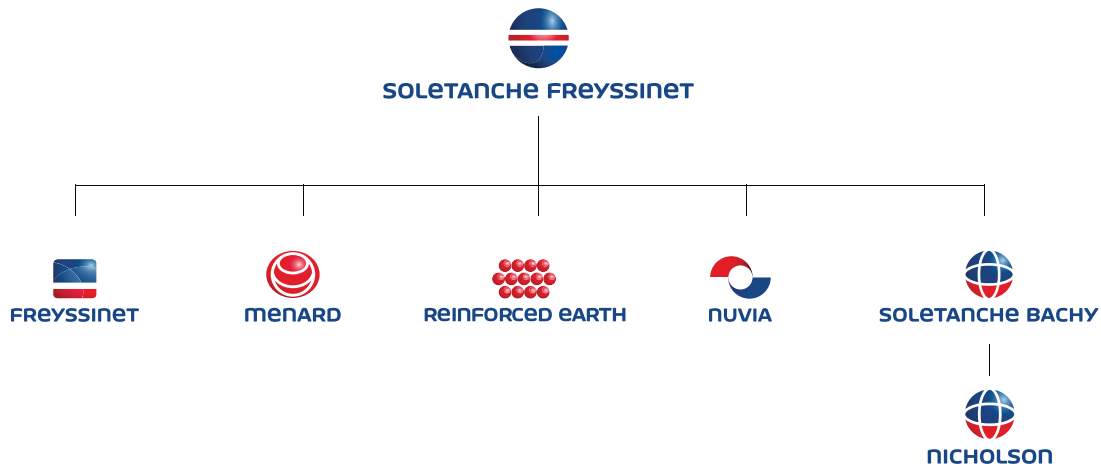
## **Nicholson Launches New Visual Identity**

**PITTSBURGH, PA** – January 26, 2010 – Nicholson Construction Company has updated its logo and visual identity to incorporate the new branding elements created for the recent merger, at the holding company level, of Nicholson's parent company Soletanche Bachy and the Freyssinet Group. Nicholson's new logo reflects the company's position as a key member of the newly formed Soletanche Freyssinet group, a world leader in specialized civil engineering and construction. There have been no operational changes for Nicholson as a result of the merger.

According to Nicholson President Andrew Walker, "The logo change for Nicholson will help identify us with the other Soletanche Freyssinet companies, each one a leader in their respective field. As the North American subsidiary of Soletanche Bachy it will be business as usual, where we strive to be the best in the geotechnical construction industry".

The subsidiaries that make up Soletanche Freyssinet include geotechnical and specialized civil engineering companies Soletanche Bachy, Reinforced Earth and Menard; Freyssinet who works in pre-stressing, cable-stay structures and structural repair; and Nuvia, a leader in the nuclear field.

Below is an organizational chart of the group's structure.



### **About Nicholson Construction Company:**

Nicholson is a versatile geotechnical contractor specializing in deep foundations, earth retention, ground treatment, and ground improvement. As the North American subsidiary of Soletanche Bachy, one of the world's leading geotechnical contractors, we are part of a global network of geotechnical resources and expertise. Nicholson works in a wide range of industries and environments, from power plants and dams, to bridges and skyscrapers. Headquartered in Pittsburgh, Nicholson has eight offices around the country to provide local response and address each region's unique geotechnical construction needs.

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Contact: Brian O'Gara, Business Development Coordinator  
Phone: 412-221-4500, Email: [bogara@nicholsonconstruction.com](mailto:bogara@nicholsonconstruction.com)